

Annex D | Proposal Evaluation

Facilitating access to financial products and services for women-led/owned SMEs

The broad proposal evaluation criteria are as follows:

1. Qualifications, Experience & Competencies of applicants

Eligible applicants are organizations with an appropriate setup (fully equipped with physical facilities and competent team members) to conduct this task. The applicant must meet the following criteria:

- Reputed financial service provider with branch offices across Bangladesh
- The organization should demonstrate capacity in their programming, financial management, and organizational capability

2. Evaluation Methodology & Criteria

The broad evaluation and selection criteria of the proposal are detailed below:

S.N.	Evaluation Criteria	Scoring Points
1	Expertise & Capability of Proposer: Firms/organization's credentials, previous experience (includes organizational architecture, general organizational capability that is likely to affect performance, the experience of similar programmes, projects)	20%
2	Understanding of assignment	10%
3	Quality & feasibility of Assignment: The proposal will be assessed against multiple criteria including degree of innovation, feasibility of the proposal, target beneficiary group, and key activities required to successfully achieve the intended objectives	40%
4	Quality control mechanism	10%
5	Proposed fund structure: This includes coherence with proposed activities, the feasibility of financial proposal when considered in conjunction with the technical proposal and the applicant's contribution to the proposed budget	20%